

# The Boston Globe

BUSINESS NEWS UPDATES  
From the Boston Globe Business Team

June 11, 2009 08:08 AM



## **DIGMA aims to help grow state's design economy**

The [Design Industry Group of Massachusetts](#), or DIGMA, has announced its launch with the help of a \$150,000 grant from the Massachusetts Technology Collaborative's [John Adams Innovation Institute](#).

DIGMA describes itself as "an economic cluster initiative aimed at growing the design economy" that collectively employs and an estimated 44,500 people in Massachusetts.

DIGMA, its press release elaborated, is "a multi disciplinary group that includes architecture, advertising, graphic design, industrial design, interior design, landscape architecture, and other design specializations."

DIGMA's press release included a statement from Massachusetts Housing and Economic Development Secretary Gregory Bialecki.

"Design is one of the creative industries that the Patrick administration is looking to as a source of innovation and economic growth," he said.

(By Chris Reidy, Globe staff)

[http://www.boston.com/business/ticker/2009/06/design\\_professi.html](http://www.boston.com/business/ticker/2009/06/design_professi.html)